

SANMARK

新馬實業有限公司
SANMARK INDUSTRIAL LTD.

SANMARK



企業理念

質量為先

Quality

誠信至上

Integrity

團結友愛

Unity

全面投入

Dedication

奮力創新

Innovation

Company Philosophy

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INTRODUCTION.

Established in 1991, Sanmark Industrial Ltd. is a leading manufacturer of all kinds of bags and wallets, made of various kinds of materials including Leather, PU, PVC, Nylon, Polyester and Cotton. The kinds of bags those we specialize in include :

- 1) Ladies Handbags ;
- 2) Briefcases ;
- 3) Backpacks and Casual Bags ;
- 4) Trolley Cases ;
- 5) School Bags and Healthy School Bags made of embossed or molded materials ;
- 6) Trolley School Bags ;
- 7) Camera Case made of Leather, PU or molded materials ;
- 8) Cosmetics Pouches ;
- 9) Wallets ;
- 10) Pencil Cases and Pouches of various kinds.



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Located in Huizhou, China, our factory has an area of 28,000 sq. meters with over 600 workers now and is expected to increase to more than 1000 workers with over 400 sewing machines by the year of 2008. Quality always ranks first in our principle of management. We are reputed for being able to execute the strictest quality control, competitive pricing, and on time delivery. Our customers spread all over Europe, Japan and America. We are the qualified manufacturer for different world famous brands which are particularly well-known for their requirement of extremely high quality. They include AQUASCUTUM, EDDIE BAUER, POLO RALPH LAUREN, AIGNER, DAKS, ORLA KIELY, SAZABY, ICB, ANNE KLEIN, CLATHAS, COMBI, MUJI, PINKY & DIANNE, SONY, NIKON, KONICA MINOLTA, etc.

In addition to the role of manufacturer, we have a strong design team and we can design according to our customers' requirements. Actually, we add new designs from time to time. Come to our Showroom and choose what you are looking for! We take our customers as our partners with whom we wish to build a relationship more than just buy and sell. Join Sanmark and be our partners ! We won't let you down !



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公司簡介



Hong Kong Head Office
香港總公司



Huizhou Office
惠州公司



Guangzhou Branch Office
廣州分公司



Shanghai Branch Office
上海分公司



Huizhou Office
惠州辦公室



Huizhou Office and Factory
惠州公司及廠房

新馬實業有限公司是一家成立於1991年，總部設在香港的手袋製造及銷售集團。公司的生產基地座落於廣東惠州，佔地約28000平方米，員工約600多人，預計員工數量將增加到1000人以上。

公司主要生產以真皮·PU·PVC·尼龍及棉等為主料的各種箱包類產品。主要包括：

- 1· 女士手袋
- 2· 公事包
- 3· 背包、休閒袋
- 4· 拉杆箱
- 5· 學生背包、健康書包
- 6· 拉杆學生書包
- 7· 各類型相機袋
- 8· 化妝包
- 9· 錢包
- 10· 筆袋

嚴格的品質控制、優惠的價格、準時的交貨期是我們的服務宗旨。我們的客戶遍及歐洲、日本和美洲，產品行銷世界各地。世界知名的客戶包括：

AQUASCUTUM, EDDIE BAUER, POLO RALPH LAUREN, AIGNER, DAKS, ORLA KIELY, SAZABY, ICB, ANNE KLEIN, CLATHAS, COMBI, MUJI, PINKY & DIANNE, SONY, NIKON, KONICA MINOLTA 等

除了加大的生產能力，新馬亦擁多名優良的設計師，不停地創造出各類設計新穎的手袋精品，我們展示廳所展出的產品，將會為你帶來無限驚喜，不要再猶疑，請即加入我們的新馬團隊，成為我們長期合作伙伴。

ASSOCIATE COMPANIES

附屬公司資料

In addition to producing bags according to customers' requirement for exports, we also design and manufacture Garfield bags for China market and Snoopy bags for Hong Kong market. The range of bags includes school bags, trolley school bags, backpacks, ladies handbags, kids' bags, pen cases and wallets. Our Garfield bags and Snoopy bags (especially healthy school bags and trolley school bags) are renowned for their superior quality in China and Hong Kong.

In order to provide better services and to maintain close linkage with our customers, we had established our branch offices in Guangzhou and Shanghai. We now also have agents all over major cities of China including Beijing, Nanjing, Chongqing, Hangzhou, Qingdao, Kunming, Wenzhou, Changsha, Wuhan, Shenyang, Changchun, Guiyang, Harbin, Heifei, and Inner Mongolia.

Sky Unicorn Development Ltd.

14th Fl., Lin Fung Centre, 186 Texaco Road,
Tsuen Wan, N.T., H.K.

Sky Unicorn Trading Ltd.(Guangzhou)

2/F., Zhangcun Industrial Building, Shi Tan Xi Road,
Shi Jing Zhen, Bai Yun District, Guangzhou.

Sky Unicorn Trading Ltd.(Shanghai)

3/F., Block C, No. 50, Alley 2080, Lian Hua Road,
Min Hang District, Shanghai.

Business Nature:

Licensee and wholesaler for various kinds of bags and wallets for Hong Kong and Mainland China.

除了按出口客人的要求生產包袋，我們也自行設計生產供應中國市場的 GARFIELD (加菲貓) 和供應香港市場的 SNOOPY (史路比) 包袋。我們自行設計、生產的包袋包括：書包、拉杆書包、背包、女裝手袋、兒童包、筆袋、錢包等。我們的加菲貓和史路比包袋 (特別是健康書包和拉杆書包) 在國內和香港都享有很高的評價。

為了與國內的客戶保持緊密的聯繫，我們在廣州和上海設立了分公司，並在北京、南京、重慶、杭州、青島、昆明、瀋陽、溫州、長沙、成都、武漢、大連、深圳、長春、貴陽、哈爾濱、合肥、及呼和浩特等各大城市分別設立了長久友好合作關係的地區代理。

天麟發展有限公司 (香港)

香港新界荃灣德士古道186號
連豐中心14字樓全層

廣州市新麟貿易有限公司 (廣州分公司)

中國廣州市白雲區
石井鎮張村三社第一工業區二樓全層

新麟貿易有限公司 (上海分公司)

上海市蓮花路2080弄50號C棟3樓

業務簡介

附屬公司和分公司的工作範圍：

- 1) 與不同的卡通品牌授權商簽訂授權協議。
- 2) 在香港和國內分銷和批發獲授權的包袋和錢包。

FACTORY MANAGEMENT CHART

工廠管理架構

HONG KONG HEAD OFFICE
香港總公司

SANMARK FACTORY
惠州新駿手袋廠 (董事局)

Managing Director
董事總經理

General Manager
總經理

Asst. General Manager
副總經理

Production Manager
經理

Asst. Production Manager
副經理

PRODUCTION DEPT.
生產部

ADMINISTRATION DEPT.
行政部

Supervisor
主任

Supervisor
主任

Supervisor
廠長

品質控制及包裝
QUALITY CONTROL & PACKING

車間 SEWING

絲印 PRINTING

膠水·縫皮·油邊
LAMINATION, EDGE PAINTING & SKIVING

收發 MATERIAL CO-ORDINATION

裁床 CUTTING

倉庫 WAREHOUSE

板房 SAMPLE DEVELOPMENT

保安 SECURITY

餐飲 FOOD & BEVERAGE

工程部 MAINTENANCE

運輸部 TRANSPORTATION

報關 CUSTOMS CLEARANCE

文員 CLERK

外發 SUB-CONTRACTING

人事 PERSONNEL

採購 PURCHASING

計價 COSTING

跟單 MERCHANDISING

出納 CASHIER

會計 ACCOUNTS

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10

OUR PROMISES TO CUSTOMERS

1) **Strictest Quality Control :**

We will ensure that whatever we promise we will have it done. Our quality control starts from materials, to semi-finished products and finished products. Every step in quality control is meticulously monitored to make sure that our customers' requirements are thoroughly fulfilled.

2) **Competitive Pricing :**

We maintain close relation with the materials suppliers and keep close attention to the material market so as to procure the good quality materials at the very best prices. Besides, high efficiency and effective cost-control policies also make our price most competitive in the market.

3) **On time Delivery Schedule :**

We keep track of every step from materials procuring to production, to make sure that the delivery is on schedule.

4) **Innovative Design:**

We have a professional design team who can design according to customers' requirements.

5) **Prompt Sample Making :**

We normally make samples within 7 days after having received the customers' instructions, if no special materials or toolings are required.

我們對客戶的承諾：

1. 嚴格的品質控制：

從原材料、半成品、成品，每一個環節都會受到嚴格監控，保證每件產品質量達至最高水平。

2. 優惠的價格：

長期而穩定的供應商，一直為我們提供最優質價廉的原材料。同時，不斷提高效率及有效地控制成本，保證客人可以得到最優惠的價格。

3. 準確的貨期：

我們嚴格跟進每一個工序，從原料採購到成品出庫，保證準時交貨。

4. 新穎設計：

我們擁有專業的設計團隊，根據客戶的要求設計出各樣不同的創新款式。

5. 樣品的製作：

一般情況下，我們可以在收到客戶的樣品後7天內完成樣品製作（有特殊材料或者模具要求的情況除外）。

OUR COMMITMENT TO WORKERS

1) Pleasant Working Environment :

We do our best to provide our workers with a pleasant and clean working environment. We believe that productivity will be higher with better working environment and that good workers and good quality products are closely related.

2) Harmonious Relationship :

We maintain a harmonious relationship with our workers. We hold meetings with our workers from time to time to listen to their views and comments. Every complaints from workers are seriously handled.

3) Safety First:

To maintain a safe working environment, we have implemented various kinds of policies for fire precaution, ventilation, machine operation, food and water supply.

4) Comfortable Dormitory :

We provide clean, comfortable and hygienic dormitory for our workers. We believe that a better living area will improve the workers' sense of belonging to our factory.





我們對員工的承諾：

1.愉快的工作環境：

我們盡量為員工提供一個舒適愉快的工作環境，我們相信良好的工作環境是提高生產力的要素之一，優良的員工是優質產品的保證。

2.和諧的勞資關係：

我們重視和員工保持和諧的關係，定時召開員工會議，虛心聽取員工的意見，任何員工提出的合理意見與建議，我們都會認真對待處理。

3.員工安全：

我們採取各種措施來保證員工的生產與生活安全。所有安全設施，例如防火，空氣流通，機械使用，食水及食物供應，都會嚴格執行。

4.居住環境：

我們盡力為員工提供整潔、舒適、衛生的員工宿舍，我們相信好的居住環境將有利於提高員工的工作效率及對公司的歸屬感。

SAMPLE DEVELOPMENT

辦房

Our well-experienced Sample-makers are fully equipped with the expertise for making various kinds of top quality handbags and wallets. Our design team and innovative merchandisers will be your best assistants for developing what you need.

擁有多名經驗豐富的打樣技師及設計師，我們的辦房為世界各地的客人開發打造各式各樣出類拔萃的精品。





- Making paper pattern
出紙格



- Sewing
樣品車縫



- Lamination
樣品膠水處理

WAREHOUSE

倉庫



Materials are classified into various categories. Different categories of materials are placed in different shelves in the warehouse in a systematic manner .

將不同種類的物料分類，放置於不同的架上。



- Shelves for materials
貨架



- Fabrics inspections and Quantity check.
驗料及拉料機



- Automatic Zipper / Tape Cutting Machine
切拉鏈機



- Fixing the zipper
工人穿拉鏈

CUTTING SECTION

裁床

Most advanced Hydraulic Cutting Machines have been installed for various needs.

我們的裁床部門擁有多部先進油壓式啤機，配合不同產品的需要。





● Hydraulic Cutting Machine
大油壓啤機



● Hydraulic Cutting Machine (Small size)
油壓啤機



● Cutting by hand
人工開料

MATERIAL CO-ORDINATION

收發部



Materials are inspected one by one before sending to sewing section.

由裁床送來的每一片物料均需檢驗後方可送往車間，以確保質量。



- Materials inspection
物料檢測



- Inspected materials on shelves
物料分類放置



- Hot Welding Machine
電壓機

LAMINATION, • EDGE PAINTING & SKIVING

膠水 · 油邊 · 鍍皮





- Computerized Skiving Machine
電腦銼皮機



- Skiving Machine
銼皮機



- Glue-adding Machine
膠水機



- Edge painting
油邊



- The shelf for edge painting
放置油邊配件的多層架



- Hot Stamping Machine
燙金機

PRINTING

絲印

Our printing section is equipped with the most advanced machinery and facilities. We make the screen with top quality by ourselves. We are proud to say that our printing is one of the best for bags.

擁有最優良設備，絲印部為我們提供最優質專業的印花圖案。





● Printing Table
絲印長桌



● Screen Drying Machine
烘乾機



● Screen Making Machine
晒網箱



● Screen Making Machine
拉網機

SEWING

車間

The sewing section is divided into a number of groups. Every group is managed by one team leader and a group of QC with strict quality control.

車間分組管理，井井有條。





- Sewing section is divided in different groups

車間分區分組管理



- Sewing Process

車間



- Computer Operated Sewing Machine

電腦衣車



- Armed Sewing Machine

高頭車



- Thick-thread Sewing Machine

粗線車



- DY Sewing Machine

DY車



- Pole-type Sewing Machine

柱車



- Welding Machine

燙石機

• QUALITY CONTROL & PACKING

品質控制及包裝





- Cleaning
清潔



- Metal parts fixing
打五金



- Quality Control
驗收貨品



- Check the quality (QC)
檢驗



- Automatic needle detector
驗針機



- Packing
包裝打帶

SHOW ROOM

展示廳

Display top fashion bags of various brands, our show room can always bring the inspiration and amazing experience to the authentic handbag people.

展示頂尖設計的優質手袋，我們的展示廳會為你帶來無窮的驚喜。



Show Room
(OEM & Open Items)

展示廳



FACILITIES

設備



Dormitory
員工宿舍大樓





● Training Room
培訓室



● Dining Hall
飯堂



● Dormitory
員工宿舍



● Dormitory
員工宿舍

RECREATIONAL FACILITIES

休憩場所及設施



Garden
休憩公園



● Table Tennis
乒乓球



● Basketball Court
籃球場



● TV, DVD, Karaoke with projector-screen
娛樂時間



● Reading / Chess Room
閱讀室 / 娛樂室



EXHIBITION AND ACTIVITIES

展覽及活動花絮



Annual Dinner
農曆新年晚會



Award for the staff who serve for long time.

頒授長期服務獎給優秀員工。



APLF-Fashion Access
亞太皮革展



APLF-Fashion Access
亞太皮革展



Summer Sourcing Show for Gifts, Houseware & Toys
香港夏季禮品、家庭用品及玩具展

We join exhibitions in Hong Kong and China every year. Our new products of bags, stationery and other accessories will be displayed regularly.

每年我司都會參與大小不同的展覽，以展示我司多元化的產品，包括袋，精品，文具等。



Company Gathering
公司聚會



Thailand Company Trip
泰國之旅



Company Trips
公司旅行



Christmas Party
公司聖誕節慶聯歡會

Celebrations together with our staff and their families during Christmas and New Year.

公司每年於重要節日均會舉辦聯歡活動，與眾同樂。

• PRODUCTS





Full-leather,
leather-trimmed,
high quality synthetic leather
& nylon handbag.



Camera case

• PRODUCTS



Detachable Trolley
可拆除拉桿系列



Healthy School Bag
Collection
健康書包系列

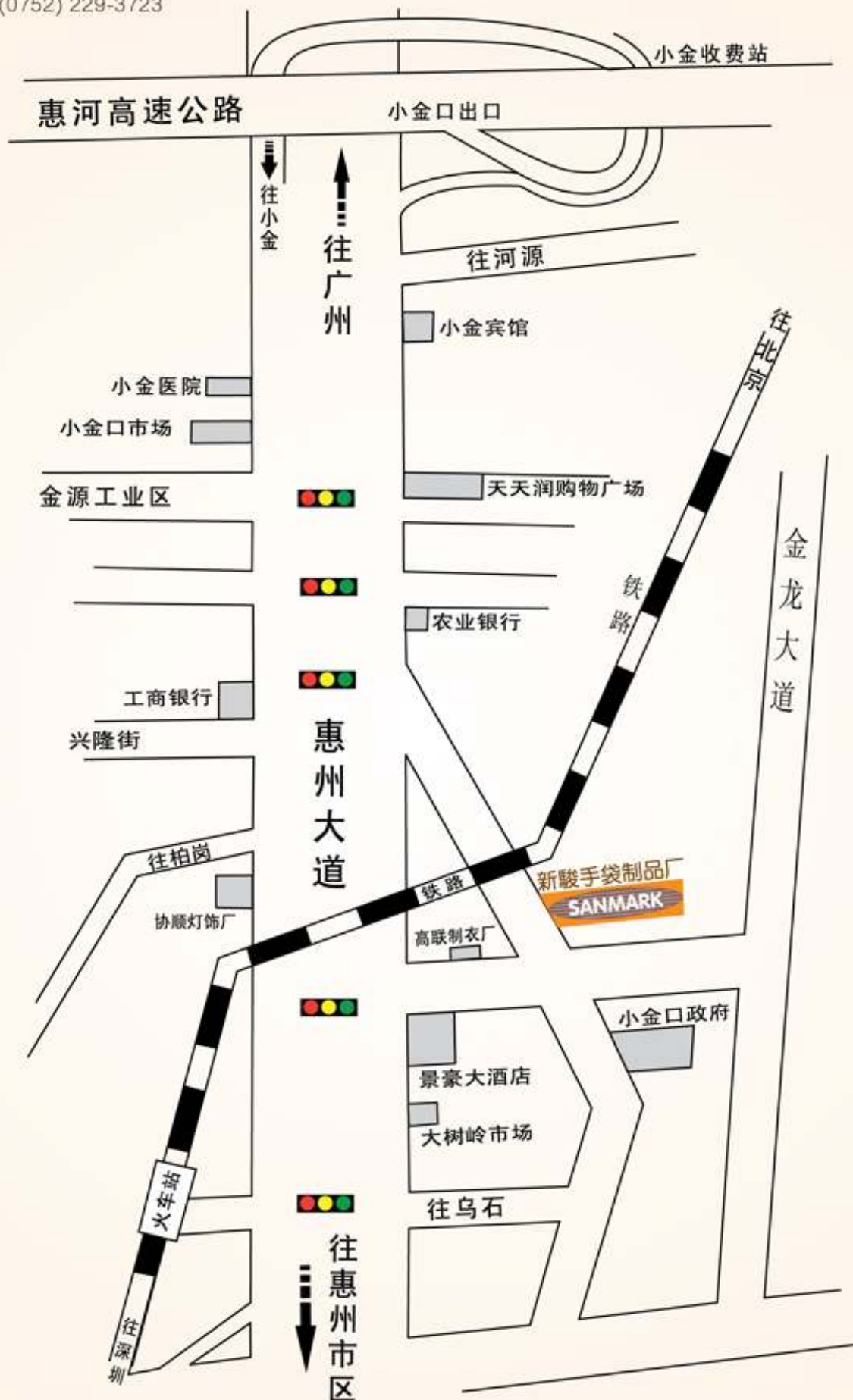


Healthy School Bag
Collection
健康書包系列

Factory Location Map

TEL / 電話 : (0752) 229-2723

FAX / 傳真 : (0752) 229-3723



廣東工廠地址：
惠州新馬手袋製品有限公司
廣東省惠州市小金口鎮柏崗工業區

■ **Hong Kong Head Office:**

14th Fl., Lin Fung Centre, 186 Texaco Road,
Tsuen Wan, N.T., Hong Kong.

香港總公司

新界荃灣德士古道186號連豐中心14樓全層

Tel / 電話 : (852) 2408-7621

Fax / 傳真 : (852) 2408-7631

E-mail / 電郵 : info@sanmark.com.hk

web site: <http://www.sanmark.com.hk>

■ **Sanmark Ind. (Huizhou) Ltd.
- Factory**

Bai Jiang Ind. Estate, Xiao Jin Kou, Huizhou,
Guangdong Province, China.

廣東工廠

惠州新駿手袋製品有限公司

廣東省惠州市小金口鎮柏崗工業區

Tel / 電話 : (86-752) 229-2723

Fax / 傳真 : (86-752) 229-3723

E-mail / 電郵 : sanmark@vip.163.com

■ **Guangzhou Branch office :**

2/F., Zhangcun Industrial Building, Shi Tan Xi
Road, Shi Jing Zhen, Bai Yun District,
Guangzhou, China.

廣州分公司

廣州市白雲區石井鎮張村三社第一工業區二樓全層

Tel / 電話 : (86-20) 8642-2505, 8642-2506

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E-mail / 電郵 : morris-ip@vip.163.com